



केन्द्रीयविद्यालयसंगठन/KENDRIYA VIDYALAYA SANGATHAN
(Min. of HRD, Deptt. of Education, Govt. of India)
18-संस्थागतक्षेत्र/18-Institutional Area
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F.11029/16/2020/KVS(HQ)/Acad./ Misc.Matters /79-108

Date 11.01.2021

The Deputy Commissioner
Kendriya Vidyalaya Sangathan
All Regional Offices

Subject: Promotion of 24th National Youth Festival (NYF)

Sir/Madam

I am to refer DO letter no.110/3//2020-NPYAD Dated 29 Dec.2020 on the subject cited above and to inform that 24th National Youth Festival (NYF) is being celebrated virtually to commemorate the birth anniversary of Swami Vivekanand. The theme of 24th National Youth Festival (NYF) is 'YUVAAH --Utsah Naye Bharat ka (enclosed letter).

It is requested that three hash tags #NYF2021, #YUVAAH and # Utsah NayeBharat ka' may be promoted and the information may be given at the website of Regional Office regarding 24th National Youth Festival (NYF).

Yours faithfully

(PIYA THAKUR)

Joint Commissioner (Acad.)

Copt to:

1. P A to Joint Secretary &CVO, Ministry of Youth Affairs & Sports for information
2. PS to Commissioner, KVS(HQ), New Delhi for information.
3. PS to Addl. Commissioner, KVS(HQ),New Delhi for information.
4. The Deputy Commissioner (EDP Cell), KVS (HQ), New Delhi for promotion of the hash tags regarding 24th National Youth Festival (NYF) at the website of KVS (HQ)

असित सिंह, भा.रा.से.
संयुक्त सचिव एवं मुख्य सतर्कता अधिकारी
Asit Singh, I.R.S.
Joint Secretary & C.V.O



भारत सरकार
युवा कार्यक्रम एवं खेल मंत्रालय
युवा कार्यक्रम विभाग,
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Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs
Shastri Bhawan, New Delhi -110001
Telefax: 011-23384441, 23381002

D.O. No. I-11011/3/2020-NPYAD
Dated the 29th December 2020

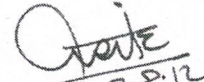
Dear

As you are aware this Ministry is organizing 24th National Youth Festival (NYF) in virtual manner by partnering with all the State Governments and Union Territories from 20th December, 2020 to 16th January, 2021. The theme of the 24th National Youth Festival 2021 is 'YUVAAH - Utsah Naye Bharat Ka'. The National Youth Festival is like a mega National Integration Camp. NYF 2021 would connect across all States of the country.

2. For promotion of the event, the Ministry has identified three hashtags namely, #NYF2021, #YUVAAH and #UtsahNayeBharatKa to be used on various platforms. In this connection, you are requested to promote the event on your websites and social media platforms as well using the above hashtags.

3. An early compliance will be highly appreciated.

Yours sincerely,


(Asit Singh)

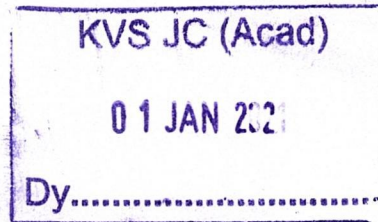
To

Members of NCCYO
(As per list attached)

for needful pl.



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5/1/21
JC (Acad)

P. Mahan
1/1/21

AC (Acad)
1/1/21
AEO.
1/1/21

Annexure

1. Shri Manoj Ahuja, Chairman, Central Board of Secondary Education
- ✓ 2. Ms. Nidhi Pandey, Commissioner, Kendriya Vidyalaya Sangathan
3. Ms. Richa Sharma, Joint Secretary, Eco Clubs, Ministry of Environment, Forest and Climate Change
4. Shri Satish Singh, Joint Secretary, Ministry of Defence
5. Lt. Gen. Rajeev Chopra, Director General, National Cadet Corps (NCC)
6. Shri N. K. Singh, Deputy Secretary, Indian Red Cross Society (IRCS)